

Rooftop party

Hundreds attend celebration for 40 Park in Morristown

Nearly 500 people attended a rooftop party recently to help celebrate the vertical construction progress and sales success of 40 Park, a new luxury condominium building rising in downtown Morristown. It already is three stories out of the ground and 50 percent sold.

The four-hour event saw the rooftop of the newly constructed DeHart Street public garage located adjacent to 40 Park transformed into a dramatic setting for the Top 40 Party, where live music, cuisine from some of Morristown's restaurants, and a showcase of 2009 Porsche models kept guests well-fed and entertained throughout the day.

"We couldn't have been more pleased with the turnout, the participation of Morristown's restaurateurs and with the overall response to 40 Park," said Debra Tantleff, a vice-president of Roseland Property Co., which is developing the new luxury condominium community overlooking the historic Morristown Green

in partnership with Woodmont Properties and Epstein Land Co. "The goal was to provide buyers, prospective buyers, and their families and friends with an opportunity to experience what living in this wonderful neighborhood is really like. They were able to enjoy spectacular views of Morristown Green and surrounding landscape—which will be nearly identical to the views from the homes next door—and they got to sample signature dishes from some of Morristown's best restaurants, which are a significant part of Morristown's fabric."

In addition to fine food and live music, attendees enjoyed getting up close and personal with a number of recently unveiled 2009 Porsche models, courtesy of Paul Miller Porsche of Parsippany.

40 Park features 60 luxury condominium homes and 13 penthouse residences housed in a seven-story residential building overlooking the Morristown Green. Buyers can select from one- to three-bedroom homes. Prices start from the mid-\$500,000s to more than \$1 million for the Signature Residences, and from \$1.3 million to \$2.2 million for the penthouses. Penthouses will include private terraces of up to 1,800 square feet of desirable outdoor space.

Private recreational amenities located within the building include a lounge area with a fireplace, a big-screen TV, a billiard table, a catering kitchen and a state-of-the-art fitness center.

There is private, secured parking for residents, and 55,000 square feet of high-end boutique retailers and restaurants will complement the downtown, pedestrian-friendly setting.

Call (973) 359-0010, or visit www.40park.com. The community's sales center is open daily from 10 a.m. to 6 p.m. and is located at 20 South St. in Morristown. ♦





Above, those who attended the recent Top 40 Party to celebrate the success of top, 40 Park, enjoyed delicious cuisine by some of Morristown's restaurants, as well as a showcase of 2009 Porsche models and views of Morristown Green.